

The poster features the title "ГЕРОИ ПОЛЯРНЫХ ЭКСПЕДИЦИЙ" in large, bold, black letters on the left side, with the date "30/05" below it. To the right of the text is a grid of 12 black and white portraits of men, each with a small name tag below it. The portraits are arranged in two columns of six. At the top of the poster, there are four logos: the Russian Federation coat of arms, the logo of the Ministry of Defense, the logo of the Ministry of Internal Affairs, and the logo of the Ministry of Natural Resources and Environmental Protection. At the bottom of the poster, there is a row of logos for various organizations and sponsors, including the Ministry of Education and Science, the Ministry of Health, and the Ministry of Transport.